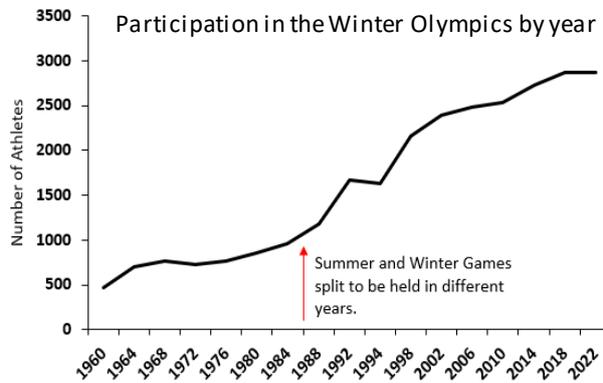


Predicting the Beijing 2022 Winter Olympics medal tally

Shannon Connolly (Senior Analyst)

The **Olympic Games** are one of the **most prestigious sporting events**, bringing the best athletes from around the world to compete against one another to prove who really is the best on Earth. The Games are not only a display of incredible athletic ability but also a symbol of **sportsmanship, unity** and **pride**. The **popularity** of the Winter Olympics **appears to be growing** in the UK, with streams for Pyeongchang 2018 almost doubling those for Sochi 2014.¹

Participation in the Winter Olympics **has increased** over the years, but it is still much lower than in the Summer Games, which saw **≈ 12000 athletes compete in Tokyo 2020**.



“Citius, Altius, Fortius, Communiter”
“Faster, Higher, Stronger, Together”

President Xi Jinping - 2022³

While the games appear to be growing in popularity, the **Beijing 2022 Winter Games is surrounded by controversy**.² A number of countries, including the UK, are declaring a diplomatic boycott due to reports of human rights abuses in China. Politics aside, however, the Games are still generally considered a positive highlight in sports worldwide.

Such a **high profile event** usually generates **lots of accurate data** for us analysts to hack at, so **let’s do exactly that!**

Predicting the 2022 Winter Olympics medal tally by country using Python

Objective

❖ To **predict the medal tally** for each country participating in the **Beijing 2022 Winter Olympics** using **Python**.

Methods

- Build a **regression model** using historical Olympic, gross domestic product and population data^{4,5} using **Python**.
- **Scrape athlete information** for Beijing 2022⁶ using **Selenium** and **BeautifulSoup**.
- Apply the regression model to the 2022 data and **predict the medal tally by country**.

Results

- ✓ The regression model has an **R² of 0.65** and has a **standard deviation of ≈ 6 medals**.
- ✓ The **USA** are predicted to achieve the **highest number of medals**.
- ✓ With **China being the host nation**, they are expected to finish inside the **top 10 for total medals** and **equal their largest ever medal tally**.
- ✓ **Team size** appears to play a role in the **number of medals** a nation brings home.

Predicted medal tally for the top 10 teams in the 2022 Beijing Winter Olympics

Team	Team Size	Predicted Medals (Range)
USA	224	18 (12-24)
Canada	215	17 (11-23)
Switzerland	167	14 (8-20)
Germany	149	11 (5-17)
China	174	11 (5-17)
Japan	124	9 (3-15)
Sweden	116	8 (2-14)
Italy	118	8 (2-14)
Czech Republic	116	8 (2-14)
Austria	106	7 (1-13)

Take home points:

- Our model **predicts total medal tally to within a standard deviation of 6 medals** for historical data.
- Our results should be **interpreted with caution** as certain countries and years were omitted due to missing data. The 2018 Winter Olympic data are also missing from this analysis.
- The **United States of America** are predicted to **top the table for total medals**, but this does not necessarily mean they will win the Games. **Their declining medal haul since 2010 is also predicted to carry on**.
- Team **China** are predicted to equal their **highest ever medal tally** and finish inside the top 10 for total medals, likely due to having a **home team advantage**. They may even beat their best place finish.
- **Best of all, we can measure the success of this analysis when the Beijing Winter Olympics finish!**

References

1. BBC (2018) BBC breaks record with most streamed Winter Olympics to date. *BBC News*, 26th February 2018.
2. BBC (2021) Beijing Winter Olympics: Why are they controversial? *BBC News*, 03rd February 2022.
3. He Yin (2022) Beijing 2022 successful practice of new Olympic motto. *People’s Daily Online*, 31st January 2022.
4. Kaggle (Historical Olympic Data, Historical GDP Data). (<https://www.kaggle.com/>)
5. Our World in Data (Current GDP, Population). (<https://ourworldindata.org/>)
6. Beijing 2022 Olympic Data (<https://olympics.com/beijing-2022/olympic-games/en/results/all-sports/athletes.htm>)